



GOLDEN GROUP OF INSTITUTIONS GURDASPUR

Organizing

FACULTY DEVELOPMENT

PROGRAMME

ON

"FARMER PRODUCER ORGANIZATION
BUSINESS DEVELOPMENT MODEL"

Venue: Golden College of Engg. & Tech.
Prem Nagar Hardochanni Road Gurdaspur



ABOUT GOLDEN GROUP

Golden Group of Institutions has been set up with a clear mission to pursue excellence in the field of education and to adhere to the highest standards of academic rigor in all its work. Our basic academic philosophy revolves around the fact that practical knowledge and creative minds combined together can completely change the economic and political destiny of our nation if shown the right pathway. That is why this eminent group is extremely dedicated towards providing academic excellence and realizing the potential of its each and every student. It is now evident that the most important resource of any nation is talent, skill, creativity & will of its people.

OBJECTIVE OF FDP

The FDP aims at deliberation, sharing knowledge to the target audience about the significance of Farmers and Non Farmers who are the primary producer of a product which could be agricultural or manufactured based.

The main objectives of this Faculty Development Programme are as follows:

- i. To sensitize the faculty about “what business interventions can be worked upon by the institutions to assist the development of the Farmer Producer Organization”.
- ii. To associate the faculty in the strengthening circular economy in rural areas.

WHO CAN PARTICIPATE

The program has been specifically designed for Faculty Members, Research Scholars and Research Associates from all Institutes / Departments / Colleges of Law.

LAST DATE OF REGISTRATION

Participants have to register by sending the Registration Form to <https://goldengroups.co.in/fdp> on or before 19th June, 2022.

DATE & TIME OF PROGRAM

Date - 20 - 24th June 2022

Timing of session - 9.30 - 11.00, 11.30 - 1.00 pm and 2.00 - 3.30 pm

COURSE FEE

Faculty of other institutions will be charged Rs 118/- including GST

Research scholar will be charged Rs 500 + 18% GST = Rs 590 /- for participation

SEATS

The seats are limited, to be allotted on first come first serve basis.

NOTE: No transportation facility will be provided.

RURAL DEVELOPMENT (RDD) DEPARTMENT, NITTTR, CHANDIGARH
Tentative Time Schedule for One Week
'Farmer Producer Organization Business Development Model' (20 - 24 June, 2022)
Venue: Golden Group of Institutions [O. Plan No. ICT -73]

Day & Date	Morning Session		L U N C H B R E A K	Afternoon Session
	Session I (9.30 am – 11.00 am)	Session II (11.30 am – 1.00 pm)		Session III (02.00 pm – 03.30 pm)
Monday 20.06.2022	Inauguration, Background, relevance of Specific STC <i>Dr. HK Vinayak / Participant</i>	Formation and working of FPOs Sh Gucharan		Leveraging Grass root innovation by FPOs <i>Bgdr P Ganesham</i>
Tuesday 21.06.2022	Product Development Branding Marketing and Indian Market Survey <i>Kaushal Badwal</i>	Development of FPO in Agri Sector Sardar Ranjeet Singh Dhaliwal		Relevance of FPO in local context <i>Hemant Kumar Vinayak</i>
Wednesday 22.06.2022	Product Development through FPO <i>Er Abhishek Pundhir</i>	Challenges and issues of FPO in immunity based product <i>Gurdayal Singh</i>		Usage of Social Media in FPO Development <i>Sh Gurbinder Singh Bajwa</i>
Thursday 23.06.2022	Role of Technical Institution in FPO Development <i>Hemant Kumar Vinayak</i>	Journey from being a Farmer to FPO in Gurdaspur District <i>Sh Gurmukh Singh</i>		Issues and Challenges of development of Dairy FPO <i>Ms Hemlata</i>
Saturday 24.06.2022	Development of Projects with FPO <i>Dr. HK Vinayak / Participants</i>	Role of KVK in FPO Development Dr Sarabjit Singh Aulakh		Project Presentation, Feedback Certificate Distribution <i>Dr. HK Vinayak / Participants</i>

List of Experts

Dr HK Vinayak	Course Coordinator cum Associate. Professor, RDD Dept., NITTTR, Chandigarh
Sh Gucharan Singh	CEO, Suraksha Agri. & Rural Development Society, Vill. Taragarh, Block Batala Tehsil & Distt. Gurdaspur
Bgdr P Ganesham	Founder Voluntary Group, Palle Srujana, 77, Vayupuri, Rd no 3 Vayupuri Post, Sainikpuri, Secunderabad 500094
Kaushal Badwal	CEO and Founder, Cane farms, Village Sallopur, block Kahnuwan Dist Gurdaspur
Sardar Ranjeet Singh Dhaliwal	Director, Dhaliwal Agro Seed Village Bhojraj, Gurdaspur
Er Abhishek Pundhir	Project Associate, Conservation, UNDP
Sh Gurdayal Singh	President, Sallopur Foods Farmer Producer Organization Village Sallopur, Block Kahnuwan Dist Gurdaspur
Sh Gurbinder Singh Bajwa	General Secretary, YPFPO, Kissan Sand Bank, Farmer implement Bank Gudasapur, Vill Sahari, Block Dhariwal, Dist Gurdaspur
Sh Gurmukh Singh	Director, Gurdaspur Organic Producer Company Limited, Batala, Gurdaspur
Ms Hemlata	CEO, Siraj Valley Farmer Producer Organization Bagsaid, Dist. Mandi, HP
Dr Sarabjit Singh Aulakh	Associate Director KVK Gurdaspur

CENTRE CHAIRPERSON:

Dr. Mohit Mahajan (Chairman Golden Group)

INCHARGE:

Er. Raghav Mahajan (Managing Director)

CONVENERS:

1. Dr. Lakhwinder Pal Singh (Principal, GCET)

2. Mrs. Harpreet Kaur Gill (Dean Academics)

COORDINATOR:

Er. Suraj Pal (HOD CSE)

For more information, please visit the website of the institution: <https://goldengroups.co.in/fdp>

For any further clarification you may contact on the following email address Email address:

goldengroupofinstitution@gmail.com